



# UNIZA Training School





## Scientific Writing and Communication

Maximise your chances of success in the Academic Career

18-20 September 2018



### PROGRAMME OVERVIEW (DRAFT)

DAY 1 – 18 September Scientific Board Room	DAY 2 – 19 September Scientific Board Room	DAY 3 – 20 September Aula 1 (Plenary) AF104, AF106 (Workshops)
<p><b>9.00 – 9.15 / Welcome address (UNIZA and ERA-diate representatives)</b></p> <p><b>9.15 – 10.00 / Role of soft skills in unlocking R&amp;D potential in CEE (Markus Dettenhofer, Executive Director of CEITEC Brno, CZ)</b></p> <p><b>10.00 – 10.45 / Scientific publishing in Slovakia compared to international standards (Daniel Straka, Executive Director of SOVVA, SK)</b></p> <p><b>11.00 – 12.00 / Academic publishing in transport science (Elisabetta Cherchi, Univ. of Newcastle, UK)</b></p>	<p><b>9.00 – 10.30 / Publishing research outputs in attractive ways: analysis, findings, outputs (Mario Malički, University of Split, HR)</b></p> <p> coffee break</p> <p><b>11.00 – 12.30 / Research impact and Research Ethics: strategy, channels and key steps (Mario Malički, University of Split, HR)</b></p>	<p><b>09.00 – 10.30 / Parallel workshops</b></p> <p>1) Structuring an academic paper (Caroline Kyzek, Univ. of Žilina, SK)</p> <p>2) Dos and Don'ts of academic writing (Olena Hundarenko, Univ. of Žilina, SK)</p> <p> coffee break</p> <p><b>10.30 – 12.00 / Workshop</b> Delivering an attractive presentation (Olena Hundarenko, Univ. of Žilina, SK)</p>
Lunch break		
<p><b>14.00 – 15.30 / Peer review process: meeting reviewers' expectations (Elisabetta Cherchi, Univ. of Newcastle, UK)</b></p> <p> coffee break</p> <p><b>16.00 – 17.30 / Structuring your academic paper and writing an appealing abstract (Lenka Môcová, Institute of Lifelong Learning, Univ. of Žilina, SK)</b></p> <p><b>18.00 / Reception</b></p>	<p><b>14.00 – 15.30 How to get words on paper – successful academic writing habits (Olena Hundarenko, Univ. of Žilina, SK)</b></p> <p> coffee break</p> <p><b>15.30 – 17.00 / Publishing in high-impact journals (Ľuboš Buzna, ERA-diate / Univ. of Žilina)</b></p> <p><b>17.00 – 17.30 / Open discussion</b></p> <p><b>18.00 / Networking dinner</b></p>	<p><b>14.00 – 15.30 / Panel discussion: enhancing the quality and impact of scientific publishing at UNIZA</b></p> <p>- Pavol Rafajdus (Univ. of Žilina, SK)</p> <p>- Michal Koháni (Univ. of Žilina, SK)</p> <p>- Anna Hlavňová (Univ. of Žilina, SK)</p> <p>- Ladislav Janoušek (Univ. of Žilina, SK)</p> <p><b>15.30 – 16.00 / Open discussion</b></p> <p><b>16.00 / Closing (UNIZA and ERA-diate representatives)</b></p>



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MINISTRY  
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**ERA**diate

Enhancing Research and innovAtion dimensions  
of the University of Žilina in intelligent transport  
systems