

## **UNIZA Training School**

## **Scientific Writing and Communication**

Maximise your chances of success in the Academic Career

18-20 September 2018



## **PROGRAMME OVERVIEW (DRAFT)**

DAY 1 – 18 September Scientific Board Room

9.00 – 9.15 / Welcome address (UNIZA and ERAdiate representatives)

9.15 – 10.00 / Role of soft skills in unlocking R&D potential in CEE (Markus Dettenhofer, Executive Director of CEITEC Brno, CZ)

10.00 – 10.45 / Scientific publishing in Slovakia compared to international standards (Daniel Straka, Executive Director of SOVVA, SK)

11.00 – 12.00 / Academic publishing in transport science (Elisabetta Cherchi, Univ. of Newcastle, UK)

DAY 2 – 19 September Scientific Board Room

9.00 – 10.30 / Publishing research outputs in attractive ways: analysis, findings, outputs (Mario Malički, University of Split, HR)



coffee break

11.00 – 12.30 / Research impact and Research Ethics: strategy, channels and key steps (Mario Malički, University of Split, HR) DAY 3 – 20 September Aula 1, AF104, AF106

09.00 – 10.30 / Parallel workshops

- 1) Structuring an academic paper (Caroline Kyzek, Univ. of Žilina, SK)
- 2) Dos and Don'ts of academic writing (Olena Hundarenko, Univ. of Žilina, SK)



coffee break

10.30 – 12.00 / Parallel workshops 1) Delivering an attractive presentation (Olena Hundarenko, Univ. of Žilina, SK)

2) Scientific story-telling (Natalia Panasenko, Univ. of Cyril and Methodius, SK)

**Lunch break** 

14.00 – 15.30 / Peer review process: meeting reviewers' expectations (Elisabetta Cherchi, Univ. of Newcastle, UK)



coffee break

16.00 – 17.30 / Structuring your academic paper and writing an appealing abstract (Lenka Môcová, Institute of Lifelong Learning, Univ. of Žilina, SK)

18.00 / Reception

14.00 – 15.30 How to get words on paper – successful academic writing habits (Olena Hundarenko, Univ. of Žilina, SK)



coffee break

15.30 – 17.00 / Publishing in highimpact journals (Ľuboš Buzna, ERAdiate / Univ. of Žilina)

17.00 – 17.30 / Open discussion

18.00 / Networking dinner

14.00 – 15.30 / Panel discussion: enhancing the quality and impact of scientific publishing at UNIZA

- Pavol Rafajdus (UNIZA, SK)
- Michal Koháni (UNIZA, SK)
- Anna Hlavňová (UNIZA, SK)

15.30 – 16.00 / Open discussion

16.00 / Closing (UNIZA and ERAdiate representatives)



